



# APPLICATION Suggestion

## IdaPlus 1085 Protein Bar



IdaPlus 1085 Milk Protein Concentrate makes great tasting, high-protein bars with desirable texture.

Protein bars are a great way to serve today's on-the-go, active consumer. Our new IdaPlus 1085 Milk Protein Concentrate gives protein bars a desirable texture, while still delivering a high dose of quality protein and amino acids.

### Nutrition Facts

Protein Bar	
Serving Size: 1 bar (60g)	
	Amount Per Serving
Calories	210
Calories from Fat	90
Fat	10 grams
Saturated	1.5 grams
Trans	0 grams
Cholesterol	10 mg
Sodium	25 mg
Calcium	230 mg
Carbohydrate	23 grams
Dietary Fiber	15 grams
Sugars	6 grams
Protein	14 grams

### Ingredients

INGREDIENTS	Use level
Isomaltooligosaccharide	44.5%
<b>IdaPlus 1085</b>	28.1%
Sunflower Oil	15.4%
Agave Syrup	5.1%
Cream Vanilla Flavor	3.4%
Maple Flavor	1.4%
Caramel Flavor	1.0%
Lecithin	0.7%
Salt	0.5%
<b>Total</b>	<b>100.0%</b>

Additionally, off flavors in dried dairy ingredients decrease consumer acceptance of ingredient applications. An independent, trained panel at North Carolina State University evaluated 19 blinded samples of MPCs. They determined that Idaho Milk Products' MPC consistently demonstrated sweet, milky flavors and aromas associated with fresh milk and complete absence of animal, hay, and grassy flavors, confirming that Idaho Milk Products has superior sensory attributes.

**Disclaimer:** This information is presented for informational purposes based upon average values of product characteristics and to provide general information of product specifications without representation or warranty of infringement of patent. The presentation of the information is not a representation or warranty of the final product characteristics or specifications. The final product shall be in accordance with the product specifications agreed to in writing prior to order confirmation.

IMP-AS-SSW-SGBCRA-2016(10)



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Please contact us today to learn more about how IdaPlus 1085 can benefit your protein bar formula.

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