



# APPLICATION Suggestion

## High Protein Meal Replacement Powder



IdaPro® Milk Proteins can help your weight loss formula gain the upper hand.

### Nutrition Facts

#### High Protein Meal Replacement Powder

Serving Size: 36g

	Amount Per Serving
Calories . . . . .	130
Fat . . . . .	2 grams
Sodium . . . . .	170 mg
Potassium . . . . .	250 mg
Carbohydrate . . . . .	4 grams
Protein . . . . .	25 grams

### Superior Satiety

Studies have shown that milk protein provides satiation and stimulates enhanced fat burning when included in weight loss products. Milk protein has been shown to provide a satiating, satisfied feeling for people on restricted food, restricted calorie diets. The feeling of satiation with milk protein lasts for hours longer than other proteins.

1. Satiation through Glycomacropeptide release milk calcium for increased fat loss.

### Ingredients

INGREDIENTS	Use level
Milk Protein Concentrate-80 . . . . .	86.1111%
Natural Flavor . . . . .	6.5000%
Sunflower Oil . . . . .	4.1667%
Salt . . . . .	1.0278%
Potassium Chloride . . . . .	1.0278%
Cellulose Gum . . . . .	0.9722%
Sucralose . . . . .	0.1944%
<b>Total</b>	<b>100.000%</b>

Glycomacropeptide (GMP) is released when the stomach begins digestion of the casein in milk protein. GMP has been shown to stimulate certain areas of the brain to provide a sensation of satiation. Calorie restricted subjects desire to eat less when they consume product containing milk protein.

2. Milk protein bound calcium has also been shown to increase fat loss for people on calorie restricted diets—as much as 22% greater fat loss than proteins without this bioavailable calcium. The calcium that is bound to the casein micelle in milk protein has been shown to be more bioavailable. It absorbs more efficiently into the blood and is utilized more efficiently by cells.

**Disclaimer:** This information is presented for informational purposes based upon average values of product characteristics and to provide general information of product specifications without representation or warranty of infringement of patent. The presentation of the information is not a representation or warranty of the final product characteristics or specifications. The final product shall be in accordance with the product specifications agreed to in writing prior to order confirmation.

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Please contact us today to learn more about how IdaPro® Milk Proteins can benefit your weight loss formula.

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